Claims:

- 1. Apparatus to bend a first and a second cross seal (1, 2) of a bag (3), made of a flexible packaging material, towards the sidewall (5) with:
 - first means (4) to orient the first cross seal (2) towards the sidewall (5) of the bag,
 - turning means (7) to fix and turn the bag and
 - second means (6) to orient the second cross seal (1) towards the sidewall
 (5) of the bag.

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- 2. Apparatus according to claim 1, characterized in that turning means (7) comprises a plane (8) on which the bag is dropped before it is fixed.
- 3. Apparatus according to claim 1 or 2, characterized in that the turning means rotate by 180° back and forth.
 - 4. Apparatus according to one of the preceding claims, characterized in that the means (4, 6) are gas ejection means or meachanical means, preferably a plate
- 20 5. Packaging machine (1), especially vertical-type packaging machine, for producing tubular bags (3) from a foil (9) web, characterized in that it comprises an apparatus according to one of the claims 1 4.
 - 6. Method to produce a bag (3) made of a flexible packaging material and filled with a packaging item, characterized in that it is turned while it is produced.
 - 7. Method according to claim 6, characterized in that two cross seals (1, 2) of the bag are oriented towards the sidewall (5) of the bag.
- 8. Method according to claim 7, characterized in that the shape of the bag is stabilized by the packaging item.
 - 9. Method according to claim 7 or 8, characterized in that the cross seals (1, 2) are bent towards the sidewall (5) of the bag (3) by the weight of the packaging item.

10. Method to produce a bag (3) made of a flexible packaging material, filled with a packaging item and comprising a sidewall (5), characterized in that the weight of the packaging item is used to support the shaping of at least two sides (10,

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11) of the sidewall.

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